

Cole Harbour Bel Ayr Minor Hockey Association



To all members of the Cole Harbour Bel Ayr Minor Hockey Association:

A. OUR GOAL

Our goal for the **CHBA 50/50 Lotto** is to maintain a minimum weekly draw of **\$4,000.00**. This can only be achieved if everyone sells their 1 book of tickets (or more) weekly. This minimum contribution per player will ensure that this fundraising program stays on track and that all members of the association will benefit.

B. YOUR COMMITMENT

Pick up & sell a minimum of 1 book (10 tickets) per week for 20 weeks (per player).

Those players who participate throughout the entire hockey season will be rewarded in 2 ways:

- 1) Money banked to reduce registration rate is which is directly earned from their ticket sales;
- 2) A reduced registration rate bonus (maximum \$100) from the **50/50 Lotto 20 week program**. This amount comes from CHBA Minor Hockey's portion of the breakdown (20% of ticket sales).

If you choose not to participate and not sell your 1 book of tickets per week per child - then at next years registration you will not get the benefit of the reduced cost. You will pay the full registration cost per child before the premium discount is applied.

For example if the full cost per child is calculated at \$520 per child and the premium discount realized from selling your 50/50 tickets is \$50 per child plus the association discount of \$100 (for a total of \$150 discount), you can expect to pay the full cost of \$520 fee at next year's registration, not the discounted fee of \$370 .

*****You do not have to pay for new tickets up front. You can sell your tickets and return them with the money the following week*****

C. BREAKDOWN – Where does every dollar for each ticket sold go?

The proceeds from the **50/50 Lotto** are shared between the **players, teams** and the **CHBA Minor Hockey Association's Registration Reduction Program**. The breakdown is as follows:

To the winner	50% (half of total money taken in each Sunday)
To the players for each ticket he/she sold	15% (To go against next year's registration costs)
To the team	10% (For your team, 10% of total player ticket sales)
To CHBA Minor Hockey	20% (To reduce registration costs, \$100/returning player)
To the 50/50 Lotto Committee	5% (To help cover costs)
	=100%

For Example – If you were to sell 50 tickets a week (for the 20 week program=1000 tickets):

- i) **Your child receives a \$150 reduction off next year's registration (15% of his/her sales)**
- ii) **Your child's team receives \$100 towards these years' team costs (10% of player's sales)**
- iii) **CHBA Minor Hockey receives \$200 which is then used to reduce the cost of registration for those who have participated in the 20 week lotto program. (20% of player sales)**

Note: There will be a **\$20 gift certificate** to the seller of the winning ticket each week. Players/Teams **DO NOT** get a percent of the winning pot when they sell the winning ticket.

The committee will keep track of how many tickets each player sells. Once the teams are selected, each team coordinator will keep track of giving out and taking in tickets/money each week.

D. PLAYERS NOT RETURNING TO CHBA MINOR HOCKEY

If your child is not going to play hockey the following year, you can use their contribution (15% of his/her sales) towards a sibling or you must request a cheque to be issued to you for their 15% of the amount they sold by the end of the playing season. You will not receive money for the association credit only your child's percentage of the money raised. Excess funds cannot be allocated to another player other than a sibling. **The \$100.00 association credit is non transferable even within families.**

Not returning player example:

Your player sells tickets during the 10/11 hockey season. In the fall of 2011, your player is NOT returning to CHBA to play hockey. The 15% of the total ticket sales sold by this player during the 10/11 season can be transferred to a sibling or a request for a cheque refund for the 15% amount can be made. . **The \$100.00 association credit is non transferable even within families.**

The refund must be requested prior to the end of the 11/12 playing season. Once the season has concluded the books are closed. Refunds cannot be carried beyond one season.

E. RETAIL OPPORTUNITIES

The **Lotto 50/50 Committee** encourages the use of retail display boxes and signs to help increase your sales. You can make and decorate boxes for the collection of the sold tickets. If you have an opportunity to sell tickets in a retail outlet, we have posters & brochures available at no charge.

Draw Information

There will be a draw every **Sunday** beginning on **October 3, 2010** to **March 13, 2011.** (Except for December 26, 2010, Jan.2, 2011, Feb.13 and 20th)

Ticket Return & Pick Up

The **50/50 Lotto Committee** will be in the hockey room (located between the skate sharpener and the key desk along the front hall in Cole Harbour Place) **every Sunday** beginning on Oct 3rd between **10:30 am – 12:30 pm.** Once all the teams are selected, each team will have a ticket coordinator that will be responsible for collecting and giving out tickets weekly. Please hand tickets into your team coordinator as it makes tracking player/team sales easier. It may take until the end of October to get all teams sorted out. **Until that time it is up to each parent to ensure that tickets are turned in and new tickets are picked up.**

Thank-you for your ongoing support!

If you have any other questions please feel free to contact the Lotto Coordinator at 50-50@chbawings.org .